fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/ MAY 28, 1962

1962

january

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING SUNDAY, MAY 27, 1962

Sunday May 27 1:30 P.M. Brunch	SUMMER FASHIONS DURING BRUNCH	ALPER-SCHWARTZ (530 SEVENTH AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM
	Summer collection, available at De Pinna. Hats--John Frederics. Shoes--Ferragamo. Gloves--Kislav. Jewelry--Ann Caviness. Reservations--$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Associates, 30 East 37th Street, MU. 9-8542.		
Monday May 28 12:00 Noon Luncheon	PRESS PREVIEW OF FALL COLLECTION	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	For the press, by invitation. Thereafter June 5, 6, 7, 12, by reservation. Contact: LA. 4-5800. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday May 28 2:00 P.M.; 3:30 P.M.	FALL-WINTER-HOLIDAY LINGERIE COLLECTION	ROGERS LINGERIE	500 FIFTH AVENUE SHOWROOM - 3RD FLOOR
	Showings for press and resident buyers, May 28 and May 29 at 2:00 and 3:30. By invitation. Market: Daily showings June 4-21 with formal showings only at 3:00. Contact: Linda Handelsman, OX. 5-0910.		
Monday May 28 2:30 P.M.	PRESS PREVIEW: FALL COATS AND SUITS	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
	Preview for press of Fall coats and suits. By invitation. Showing at 11:30 A.M., May 31, June 4, 6, 8, 12, 14. Contact: LA. 4-3310.		
Monday May 28 3:30 P.M.	PREVIEW OF FALL COLLECTION	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
	By invitation. Beginning Tuesday, June 5, continuous daily showings. Contact: Isabelle Crawford, BR. 9-7700.		
Monday May 28 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL FASHIONS	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Lee Claire will present their Fall collection of late-day and formal fashions, designed by Earl Luick. For press and buyers, by invitation. Showings thereafter at 1:30, June 4, 5, 6, 7, 12, 13, 14. By appointment. Contact: Jack Sulzer, WI. 7-9470. Publ.: Margaret Hodge, LT. 1-3260.		
Monday May 28 4:00 P.M. Cocktails	PREVIEW: RAIN AND STORM COAT FASHIONS	MAIN STREET	500 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Preview of Fall rainwear and storm coats; also premiere showing of sophisticated junior collection. By invitation. Continuous thereafter, beginning Mon., June 4. Contact: Susan Rains, LA. 4-9800.		
Tuesday May 29 8:30 A.M. Breakfast	PRESS PREVIEW: NEW COIFFURE SERVICE	FRANKLIN SIMON	3RD FLOOR 33 WEST 34TH STREET
	Press party in beauty salon to introduce new coiffure service. Demonstration and fashion show at 9:00 A.M. (For release Fri., June 1.) By invitation. Publicity: Helen Clifford, OR. 5-1000, Ext. 374; or Beatrice Dudek at Glemby Co., OR. 7-4700.		

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READY-TO-WEAR TIME TABLE, WEEK OF MAY 28
("O" REFERS TO OPENINGS; "P" PREVIEW OR PRESS SHOW.)

	MONDAY, MAY 28	TUESDAY, MAY 29	THURSDAY, MAY 31	FRIDAY, JUNE 1
7:30		Milliken		Milliken
9:30	Style Trends	Style Trends Cameo; Five-Thirty	Style Trends Cameo; Five-Thirty Tiffeau-Busch	Style Trends Jonny Herbert(P); Pab Ltd.
10:00	Jack Sarnoff	Frank Gallant(P) Ben Reig Seymour Fox	Marquise	Ben Reig
10:30	David Crystal (Dresses) Leonard Arkin Herbert Sondheim	David Crystal (Dresses) Leonard Arkin Modern Couture(P) Pattullo-Jo Copeland	David Crystal (Dresses)	Monte-Sano & Pruzan
11:00				Wragge(P)
11:30	Andrew Arkin Style Trends Abe Schrader	Arthur Jablow Style Trends Abe Schrader	George Carmel Style Trends	Style Trends
12:00	Ceil Chapman(P)	Harold Levine Paul Blumenstein	Louis Goldstein	
12:30				Vera Maxwell(P)
1:00	Harvey Berin	Harvey Berin Jr.Sophisticates Hannah Troy	Jr.Sophisticates	
1:15	Nat Kaplan			
2:00		Harry Frechtel	Originala	Originala
2:15	Paul Parnes			
2:30	George Carmel(P)	Branell Maurice Rentner Ira Rentner Hayette Larry Aldrich	Branell Maurice Rentner	
3:00			La Vigna(P)	
3:30	Style Trends Milliken	Style Trends	Style Trends Milliken Ilie Wacs	Style Trends
4:00	Harmay Lee Claire(P) Main Street(P)	Samuel Winston Townley- Donald Brooks	Harmay	
4:30			Monte-Sano & Pruzan(P)	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 29 10:00 A.M.	PREVIEW OF FALL COATS AND SUITS	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
	Preview by invitation. Showings at 10:00 A.M., June 5, 6, 7, 12, 13, 14, 19, 20, 21. By appointment. Contact: Herbert Gallant, LA. 4-7286.		
Tuesday May 29 10:30 A.M.	HELENA BARBIERI'S FALL COLLECTION	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Fall cocktail and evening fashions. By reservation. Thereafter June 5, 6, 7, 12, 14, at 9:30 A.M. Contact: Leo Morse, CH. 4-3169.		
Tuesday May 29 2:30 P.M. Champagne	PREVIEW: FALL JUNIOR DRESS COLLECTION	HAYETTE	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Showings June 4-14, Mondays through Thursdays at 2:30. Thereafter Mondays through Wednesdays at 2:30. Publicity: Jeanette Gottlieb, BR. 9-6560.		
May 30	MEMORIAL DAY (Wednesday).		
Thursday May 31 12:00 Noon Luncheon	OPENING OF NEW COAT COLLECTION	LOUIS GOLDSTEIN CO.	512 SEVENTH AVENUE SHOWROOM - 32ND FLOOR
	"Have A Good Day"--the new coat collection, showing at 12:00 Noon, May 31, June 5, 6, 7, 12, 13, 14, followed by luncheon. By invitation only. Contact: Bill Goldstein, CH. 4-3512.		
Thursday May 31 2:00 P.M.	SHOWING OF FALL COAT COLLECTION	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Showing of Fall coats May 31, June 1, 4, 6, 7, 12, at 2:00 P.M. Contact: Louis Mariani, BR. 9-8988.		
Thursday May 31 3:00 P.M. Champagne	PREVIEW OF FALL COAT COLLECTION	LA VIGNA, INC.	512 SEVENTH AVENUE SHOWROOM - 39TH FLOOR
	Preview of Fall coat collection, designed by Bill Giardiello. For press and buying offices, by invitation. Beginning Mon., June 4, showings at 3:30 daily. Publicity: Barbara McGinniss, PE. 6-2365.		
Thursday May 31 4:30 P.M.	PRESS PREVIEW: FALL COATS AND SUITS	MONTE SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
	By invitation. Trade, June 1, 5, 8, 13, at 10:30 A.M. By appointment. Contact: JU. 2-2317.		
Thursday May 31 5:30 P.M.	PREMIERE: SUMMER COIFFURES BY ADRIAN	SAKS FIFTH AVENUE	3RD FLOOR MAISON ANTOINE
	Monsieur Adrian, Parisian hairstylist, will introduce his new concept for Summer coiffures--the "S" line. By invitation. (For Release, Mon., June 4.) Publicity: Helen O'Hagan at Saks, PL. 3-4000, or Jane Ellis, JU. 2-6100.		
June 1	FRANKLIN SIMON RELEASE DATE--New Coiffure Service. (May 29 Preview--Pg.1)		
Friday June 1 9:30 A.M. Breakfast	PREVIEW OF FALL COLLECTIONS	JONNY HERBERT, INC.; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Jonny Herbert's Fall dresses, costumes, cocktail, and evening fashions (junior). Pab's cocktail-evening collection (misses). Show at 10:00. By invitation. Continuous daily thereafter. Contact: Carolyn Carpenter, LO. 5-6900.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday June 1 11:00 A.M.	PRESS PREVIEW OF FALL COLLECTION	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Wragge's Fall collection. Thereafter, June 5, 6, 11, at 11:00 A.M. All showings by invitation only. Contact: WI. 7-4968.		
Friday June 1 12:30 P.M. Champagne- Luncheon	PRESS PREVIEW OF FALL COLLECTION	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Press preview of Vera Maxwell's Fall collection. By invitation. (Note Change Of Date.) Thereafter, Tues., Wed., Thurs., at 12:00 Noon, followed by luncheon. By appointment. Contact: Harold Queler, LO. 3-4358.		
June 4	SAKS FIFTH AVENUE RELEASE DATE--Adrian's Summer Coiffures. (See Pg. 3)		
Monday June 4 8:45 A.M. Breakfast	MEN'S AND WOMEN'S FASHIONS IN LEATHER	LEATHER INDUSTRIES OF AMERICA	HOTEL STATLER-HILTON GOLD BALLROOM
	Industry-wide showing of fashions in leather for Fall '62 and Winter '63 by leading American designers and manufacturers. By invitation. Publicity: Billie Gould, MU. 6-7956.		
Monday June 4 9:00 A.M. Breakfast	PREVIEW: CALIFORNIA FALL FASHIONS	BUD KILPATRICK	HOTEL PLAZA RENDEZVOUS ROOM
	Bud Kilpatrick will preview his Fall collection. By invitation. Thereafter in private suite, by appointment. Contact: Eph Feinberg, 2139 Stoner Ave., BRadshaw 2-1178 (L.A.); PL. 9-3000 (N.Y.).		
Monday June 4 9:00 A.M. And 4:00 P.M.	FALL RAINWEAR BY ADELE LAWRENCE	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Daily showings at 9:00 (breakfast) and 4:00 (tiffin) through June 22. By reservation. Contact: Norman Lawrence, CH. 4-3815. Publicity: Mathews-Latham, 128 East 37th Street, MU. 5-7907.		
Monday June 4 10:30 A.M.	PREMIERE: WHOLESALE FALL COLLECTION	HATTIE CARNEGIE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Premiere preview of Hattie Carnegie's Fall wholesale collection. By invitation. Thereafter, June 7, 11, 13, 15, at 10:30 A.M. By reservation. Contact: Sally Wolf, OX. 5-3091.		
Monday June 4 11:00 A.M.	PREVIEW OF JUNIOR FASHIONS FOR FALL	CARLETTE JUNIORS	1375 BROADWAY SHOWROOM - 18TH FLOOR
	Preview for press of junior fashions. By invitation. Thereafter continuous. Contact: PE. 6-3700. Publicity: Alfred Davidson, PL. 1-0400.		
Monday June 4 12:00 Noon	PRESS PREVIEW: FALL COLLECTION	ESTEVEZ, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By invitation. Thereafter at 12:00 Noon, June 5, 6, 7, 11, 12, 14, 19. Contact: Ruth McLaughlin, LO. 4-6337.		
Monday June 4 1:00 P.M.	OPENING OF FALL COLLECTION	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Showings at 1:00 P.M., June 4, 5, 6, 7, 11, 12, 13, 18. By appointment. Contact: Jean Roberts, LA. 4-3520.		
Monday June 4 2:00 P.M.	PREVIEW OF FALL COLLECTION	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Fall dresses and costumes, designed by Walter Gerson. For press and buyers, by invitation. Continuous thereafter. Contact: WI. 7-2055.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 4 2:00 P.M. Champagne	PREVIEW: FALL-WINTER FUR COLLECTION	SCHIAPARELLI FURS	305 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Preview of Schiaparelli Furs for Fall and Winter. Commentator: Bess Myerson. By invitation. Publicity: Ken R. Williams, WI. 7-4471.		
Monday June 4 3:00 P.M.	OPENING OF FALL COLLECTION	KASPER, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Kasper will present his Fall collection. For press and buyers, by invitation. Continuous daily thereafter. Contact: Mr. Sackin, BR. 9-8394.		
Monday June 4 3:30 P.M.	PREVIEW OF JUNIOR FALL COLLECTION	JUNIOR ACCENT; PETITE ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Junior Accent and Petite Accent Fall fashions, designed by Frank Adams. By invitation. Also showing Tues., June 5, at 11:00 A.M. Continuous daily thereafter. Contact: LO. 4-1434.		
Monday June 4 4:00 P.M.	OPENING OF FALL COLLECTION	MADEMOISELLE RICCI	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Mademoiselle Ricci's Fall collection, designed in Paris by Jules Francois Crahay of Nina Ricci. Showing also Thurs., June 7, at 6:00 P.M. By invitation. Contact: Rhoda Marcus, OX. 5-4760.		
Cancelled June 4	OLEG CASSINI COCKTAIL PARTY, ORIGINALLY SCHEDULED FOR JUNE 4 AT 4:00 P.M. HAS BEEN CANCELLED. Contact: Treva Davis at Martial & Co., JU. 8-0800.		
Monday June 4 4:00 P.M. Cocktails	PRESS PREVIEW: FALL-WINTER FUR COLLECTION	COOPCHIK-FORREST (333 SEVENTH AVENUE)	EL MOROCCO 301 EAST 54TH STREET
	Preview of Andre Fath collection for Richard Scott furs. Commentator: Carol Knox, NBC. By invitation. Publ.: David Alber Assoc., TE. 8-8300.		
Monday June 4 5:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK	MARUSIA ORIGINAL (165 N.ROBERTSON, L.A.)	ST. REGIS HOTEL SUITE 605
	Marusia will preview her Fall collection. By invitation. Thereafter, by appointment. Contact: OLympia 2-7730 (L.A.); PL. 3-4500 (N.Y.).		
Monday June 4 7:00 P.M. Cocktails- Dinner	FASHION SHOW AND DINNER FOR BUYERS	INTERNATIONAL SILK ASSN., U.S.A.	HOTEL PIERRE BALLROOM
	Fall and Winter silk fashions by New York and California designers. For retail executives, ready-to-wear and piece goods buyers. By invitation. Contact: Grace Beller, MU. 3-7197. Publ.: Eleanor Lambert, MU. 8-2130.		
Beginning Monday June 4	SHOWING OF FALL COAT COLLECTION	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
	Continuous daily showings. Contact: Alan Baron, PE. 6-8867.		
Beginning Monday June 4	OPENING: FALL COUTURE COLLECTION	DOUGLAS & CARMONA, INC.	50 WEST 57TH STREET SHOWROOM - 6TH FLOOR
	Fall couture collection of after-fivw fashions, designed by Carmona. Daily showings, June 4-22, from 10:00 A.M. to 5:00 P.M. By appointment only. Contact: CO. 5-0320.		
Beginning Monday June 4	CALIFORNIA FASHIONS FOR FALL IN NEW YORK	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	GOTHAM HOTEL
	Fall collection of sheer wools, silks, and cottons. Contact: Dick Steiner, MA. 7-5461 (L.A.); after June 3, CI. 7-2200 (N.Y.).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 4	OPENING: FALL KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 18TH FLOOR
	Fall dresses, coats, and ensembles. Contact: Robert Brown, LO. 4-1080.		
Beginning Monday June 4	OPENING OF FALL COAT COLLECTION	BATALDI (BAITCH & CASTALDI)	230 WEST 39TH STREET SHOWROOM - 12TH FLOOR
	Continuous daily showings. Contact: Phyllis Schorr, LO. 4-6886.		
Beginning Monday June 4	SHOWING: CALIFORNIA FALL FASHIONS	WERLE (626 N.ROBERTSON BLVD.)	HOTEL GOTHAM PRIVATE SUITE
	By appointment. Special press showing, Thurs., June 14, 9:00 A.M.(Breakfast). By invitation. Contact: Jose Fernandez, OLeander 5-8926; after June 2, CI. 7-2200. Publicity: Eleanor Lambert, MU. 8-2130.		
Beginning Monday June 4	OPENING OF FALL COLLECTION	STREGA, N.Y. INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous daily showings of Monte Streitfield's dresses, sportswear, and at-home collection. Contact: Gen or Paula, OX. 5-7410.		
Beginning Monday June 4	OPENING OF FALL COLLECTION	LINENS BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous daily, for the trade. Contact: James Carr, AL. 5-6464.		
Beginning Monday June 4	PETITE FASHIONS FOR FALL	GAY PETITES (DIV. OF GAY GIBSON)	1407 BROADWAY SHOWROOM - 3905
	Continuous daily showings of petite fashions for Fall. Contact: LO. 5-4212.		
Beginning Monday June 4	SHOWING OF FALL SCARVES & BLOUSES	SCARVES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous daily, for the trade. Contact: Matt Shaw, AL. 5-6464.		
Beginning Monday June 4	OPENING OF FALL COLLECTION	KLEIN-BLAIKIE	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Fall collection of dresses and costumes at daily showings. Contact: Alfred Blaikie, BR. 9-7580.		
Beginning Monday June 4	OPENING OF FALL COLLECTION	RAMOS SPORTS LTD.	1410 BROADWAY SHOWROOM - 34TH FLOOR
	Continuous daily showings of ski, after-ski, city and country casuals, designed by Ruth Ramos. Contact: BR. 9-4595.		
Beginning Monday June 4	OPENING: CALIFORNIA FALL COLLECTION	TRAVILLA (853 N.LA CIENEGA, L.A.)	SAVOY-HILTON HOTEL
	Travilla's Fall collection; also showing of William Sarris group. Contact: Gina Cord, OLympia 2-0723 (L.A.); EL. 5-2600 (N.Y.).		
Beginning Monday June 4	OPENING: MISSES FALL COLLECTION	JAMAIN, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous daily showings of Fall dresses and costumes. Contact: Bernard Becker, LO. 5-6900.		
Beginning Monday June 4	JEWELRY COLLECTION FOR FALL AND WINTER	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari's Fall-Winter collection of jewelry at daily showings. By appointment. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.		

READY-TO-WEAR TIME TABLE, WEEK OF JUNE 4

("O" REFERS TO OPENINGS; "P" PREVIEW OR PRESS SHOW; "*" ALSO SHOWING FRIDAY)

For more details, refer to specific listings in current and previous issues.

	MONDAY, JUNE 4	TUESDAY, JUNE 5	WEDNESDAY, JUNE 6	THURSDAY, JUNE 7
7:30	Milliken	Milliken	Milliken	*Milliken
9:00	Lawrence of London Bud Kilpatrick(P)	Lawrence of London	Lawrence of London	*Lawrence of London Rivero y Mojena(P)
9:30	Style Trends	Style Trends Cameo; Five-Thirty Modern Couture	Style Trends Cameo; Five-Thirty Modern Couture Tiffeau-Busch	*Style Trends Cameo; Five-Thirty Modern Couture Tiffeau-Busch
10:00	David Hart Marquise	Ben Reig Seymour Fox Adele Simpson(O) Jack Sarnoff Frank Gallant	David Hart Marquise Adele Simpson Pepe Fernandez Frank Gallant	Seymour Fox Adele Simpson Jack Sarnoff Frank Gallant
10:30	Edward Abbott David Crystal Dresses Carnegie(P) Leonard Arkin William Fox	Edward Abbott David Crystal Dresses Handmacher-Vogel *Monte-Sano-Pruzan Rudolf Jane Derby Herbert Sondheim Pattullo-Copeland Ben Zuckerman(O)	Edward Abbott David Crystal Dresses Leonard Arkin *Rudolf Jane Derby Herbert Sondheim Ben Zuckerman	*Edward Abbott David Crystal Dresses Hattie Carnegie William Fox Jane Derby Herbert Sondheim *Pattullo-Copeland Ben Zuckerman
11:00	Carlette Jr.(P)	Wragge Arkay(O)	Wragge Jeane Scott(O)	Sarmi(P)
11:30	Style Trends Andrew Arkin Mignon George Carmel	Style Trends Arthur Jablow	Style Trends Andrew Arkin N.S. Juniors (O) *George Carmel	*Style Trends Arthur Jablow Mignon
12:00	Estevez(P)	Estevez C. Alexander Harold Levine Louis Goldstein Vera Maxwell Lanz Originals	Estevez C. Alexander Harold Levine Louis Goldstein Vera Maxwell Lanz Originals Mollie Parnis(O) Paul Blumenstein	Eloise Curtis(P) Estevez C. Alexander Harold Levine Louis Goldstein Vera Maxwell Lanz Originals Mollie Parnis Talmack(O)
1:00	Teal Traina(O)	Harvey Berin Hannah Troy Jr.Sophisticates Teal Traina Mr. Mort(O)	Harvey Berin Hannah Troy Jr.Sophisticates Teal Traina Mr. Mort	Harvey Berin Jr.Sophisticates Teal Traina

(continued on following page)

READY-TO-WEAR TIME TABLE (continued from page 7)

	MONDAY, JUNE 4	TUESDAY, JUNE 5	WEDNESDAY, JUNE 6	THURSDAY, JUNE 7
1:15	Nat Kaplan			Nat Kaplan
		Oleg Cassini	Oleg Cassini	Oleg Cassini
		Gothe	Gothe	Gothe
1:30	Lee Claire	Lee Claire	Lee Claire	Lee Claire
		Highlight	Highlight	
2:00	Originala		Originala	Originala
	Max Lawrence(P)	Rappi(O)	Rappi	Rappi
		Harry Frechtel		Harry Frechtel
			Mam'selle(O)	Mam'selle
				Mary Black(P)
2:15	Paul Parnes	Paul Parnes	Paul Parnes	
2:30	Hayette	Hayette	Hayette	Hayette
	Ira Rentner	Ira Rentner	Ira Rentner	Ira Rentner
	Rembrandt	Rembrandt	Rembrandt	
		Branell	Branell	Branell
		Ceil Chapman	Ceil Chapman	Ceil Chapman
		House of Jamison(O)	House of Jamison	House of Jamison
		Christian Dior-N.Y.	Larry Aldrich	Larry Aldrich
		Maurice Rentner		Maurice Rentner
		Martini		Martini
		Eric Lund(P)		
3:00	Blotta-Int'l.	Andrea A.(O)		Andrea A.
	Kasper (O)	Margot(O)	Anne Fogarty	Anne Fogarty
3:30	Style Trends	Style Trends	Style Trends	*Style Trends
	La Vigna	La Vigna	La Vigna	*La Vigna
			Scaasi(P)	
4:00	Lawrence of London	Lawrence of London	Lawrence of London	*Lawrence of London
	Harmay	Harmay	Harmay	Sarmi
		Aywon	Aywon	Aywon
		Frank Starr	Frank Starr	Frank Starr
		Samuel Winston	Samuel Winston	Edward Abbott
		Townley-D.Brooks(P)		Townley-D.Brooks
		McMullen(P)		S. Friedlander(O)
4:30		Cabana(P)		
5:00		G.Stavropoulos(P)	*G.Stavropoulos	*Trigere(O)
5:15				Rossino-Angela
5:30		Burke-Amey(P)		
6:00		Anne Fogarty(P)		Devonbrook(P)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 4	SHOWING OF FALL COLLECTION	CARTER'S	100 PARK AVENUE SHOWROOM - 23RD FLOOR
	Infants', toddlers', children's, women's, men's, boys' wear; new sleep-loungewear for juniors and misses. Publ.: Lois Gifford, EL. 5-5800.		
Tuesday June 5 8:00 A.M. Breakfast	WOMEN'S SWEATERS AND TRAVEL KNITS	DU PONT COMPANY	PARK LANE HOTEL CRYSTAL BALLROOM
	Fall knitwear preview, set to music. Showing at 8:30. For buyers, merchandise managers, buying offices, and press. By invitation. Contact: Carol Brydon, LO. 3-6400, Ext. 286.		
Tuesday June 5 10:00 A.M.	OPENING OF FALL COLLECTION	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Showings at 10:00 A.M., June 5, 6, 7, 12, 13, 14. By reservation. Contact: LA. 4-7626. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday June 5 10:00 A.M.	OPENING: FALL FOUNDATION COLLECTION	THE FORMFIT CO.	358 FIFTH AVENUE SHOWROOM - 6TH FLOOR
	Presentation of new Formfit creations for Fall. June 5 at 10:00. June 6, 7, at 9:30 and 2:00. June 8, at 10:00. June 11, at 9:30; 10:30; 2:00; 3:00. June 12, 13, at 9:30; 10:30; 2:00. June 14, at 9:30; 2:00. By invitation. Contact: WI. 7-3460. Publ.: Miss Jo Springer, GR. 3-1455.		
Tuesday June 5 10:15 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION	GINTEL & SPAULDER	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	"Ollie Presents" Fall-Winter fur fashions. By invitation. Trade at 9:30 and 2:30, June 11-15. By appointment. Contact: PE. 6-5573.		
Tuesday June 5 11:00 A.M.	OPENING: FALL JUNIOR DRESS COLLECTION	ARKAY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Showings at 11:00 A.M., June 5 and 12. Contact: LO. 5-2626.		
Tuesday June 5 12:00 Noon	OPENING OF COMPLETE FALL COLLECTION	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
	Complete Fall dress and sportswear collection, June 5, 6, 7, 12, 13, at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.		
Tuesday June 5 12:30 P.M. Luncheon	25TH ANNIVERSARY GRADUATION LUNCHEON	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA HOTEL SERT ROOM
	Special festivities for graduates, alumnae, and executives from the fashion field. By invitation. Contact: Betty Levine, TR. 9-4644. Publicity: Harold Imber at Constance Hope Associates, PL. 7-0515.		
Tuesday June 5- June 6 1:00 P.M.	OPENING: FALL DRESSES AND PETITE JUNIORS	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Fall dress and Petite Junior collections, designed by Stanley Herman. By admission card only. Contact: Jean MacGregor, OX. 5-4760.		
Tuesday June 5 2:00 P.M.	OPENING OF FALL MISSES COLLECTION	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Showings at 2:00, June 5, 6, 7, 11, 12, 13, 14. Contact: LO. 5-2626.		
Tuesday June 5 2:00 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION	A. NEUSTADTER & SON	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	"Art and Furs"--preview of Fall-Winter fur collection. (Note Change Of Date And Time.) By invitation. Contact: LA. 4-3365.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 5 2:30 P.M.	PREVIEW OF FALL COLLECTION	ERIC LUND, INC.	491 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Fall dresses, coats, and suits, designed by Eric Lund. By invitation. Daily thereafter, by appointment. Contact: Leonard Gerber, WI. 7-1076.		
Tuesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Designed by Peggy Thayer. By invitation. Thereafter Tues., Wed., Thurs., through June 21, at 2:30. Contact: Katherine Farmer, OX. 5-4812.		
Tuesday June 5 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS	MARTINI DESIGNED & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Fall collections by Sylvan Rich for Martini; and Jerry Parnis for Miss Martini. (Note Change Of Date.) Showings June 5, 7, 8, 12, 14, at 2:30. By reservation. Contact: Eli Lehrman, LO. 4-0616.		
Tuesday June 5 3:00 P.M. Cocktails	PRESS PREVIEW OF FALL COLLECTION	SILVANO FOR MORTY STONE, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Dresses, sportswear, at-home fashions, designed by Silvano. By invitation. Continuous daily thereafter. Contact: Miss Kayne, CH. 4-8520.		
Tuesday June 5 3:00 P.M.	OPENING OF FALL DRESS COLLECTION	ANDREA A.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Showings June 5, 7, 11, 13, at 3:00. Contact: Stefane Demay, WI. 7-5324.		
Tuesday June 5 3:00 P.M.	OPENING: FALL MISSES COLLECTION	MARGOT, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Showings June 5 and 12 at 3:00 P.M. Contact: LO. 5-2626.		
Tuesday June 5 3:30 P.M.	PREVIEW OF FALL FUR FASHIONS	BILLIE LEBOW	333 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	"Black Magic"--black mink Fall fur fashions, designed by Miss Billie Lebow. By invitation. Contact: LO. 3-6252.		
Tuesday June 5 4:00 P.M.	FURS DESIGNED BY JULES FRANCOIS CRAHAY	HARRY & DAN GROSSMAN	333 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Mademoiselle Ricci's Fall collection, designed by Jules Francois Crahay for Harry & Dan Grossman. By invitation. Contact: Tom Walsh, PE. 6-0088. Publicity: Muriel Maxwell, LE. 5-6783.		
Tuesday June 5 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION	McMULLEN CO. (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
	Preview of dresses, blouses, coordinates, sweaters. By invitation. Continuous thereafter at showroom. Contact: Esther Reifer, OX. 5-4270.		
June 5	PRESS SHOWING OF DONALD BROOK'S (TOWNLEY) FALL COLLECTION AT 4:00 P.M.		
Tuesday June 5 4:30 P.M. Cocktails	PREVIEW: SPORTSWEAR COLLECTION FOR FALL	CABANA (1410 BROADWAY)	HOTEL PLAZA TERRACE ROOM
	Cabana will present their Fall collection of sportswear, separates, and at-home fashions, designed by Pembroke Squires. For press and buyers, by invitation. Continuous daily thereafter at showroom. Contact: Helen Feinstein, WI. 7-0326.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 5 5:00 P.M.	PREMIERE SHOWING OF FALL FASHIONS	GEORGE STAVROPOULOS, INC.	47 WEST 57TH STREET SALON - 5TH FLOOR
	George Stavropoulos will premiere his Fall collection of cocktail, dinner, and evening gowns. Showings June 5, 6, 7, 12, 13, 14, 15, at 5:00 P.M. By reservation. Contact: Dorothy Smith, PL. 5-2494.		
Tuesday June 5 5:00 P.M. Cocktails	PREVIEW: OVER-THE-COUNTER FABRICS	KEYBAK INTERFACING CHICOPEE MILLS, INC.	SHERATON-EAST HOTEL DIPLOMAT SUITE
	"The Good Old Days"--fashion presentation by Keybak of Fall, Winter, and Holiday designs by 6 leading pattern companies and 20 fabric houses, for the over-the-counter market. For press and buyers, by invitation. Contact: Helen Ryan, WO. 6-1000.		
Tuesday June 5 5:30 P.M.	PREVIEW OF FALL COLLECTION	BURKE-AMEY, INC.	16 WEST 57TH STREET SALON - 5TH FLOOR
	Burke-Amey will present their Fall collection. By invitation. Thereafter by appointment. Contact: CO. 5-7720.		
Tuesday June 5 5:30 P.M. Cocktails	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	MR. JOHN FURS	24 WEST 57TH STREET SALON - 7TH FLOOR
	Champagne press preview and fur fashion merchandising showing of Mr. John's "Society Collection" of trend-setting furs for Fall and Winter, 1963. By invitation. Publicity: Joe Mann, PL. 7-1966.		
Tuesday June 5 6:00 P.M. Cocktails	PRESS PREVIEW OF FALL COLLECTION	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Press preview of Fall dresses and costumes. By invitation. Showings at 3:00, June 6, 7, 11, 12. Contact: Nancy English, LO. 4-9115.		
Tuesday June 5 7:30 P.M.- 9:30 P.M.	SECOND SEMINAR: PUBLICITY & PROMOTION	THE FRAGRANCE FOUNDATION	ADVERTISING CLUB 23 PARK AVENUE
	Speakers: Bruce Clerke, Ladies Home Journal; Gaile Dugas, NEA; Jill Jessee, Jill Jessee, Inc.; Berta MacDonald, Harper's Bazaar; Alfred Russell, N.Y. World Telegram & Sun; Mary Shields, Allied Stores. Prices: $3.00, members; $4.50, guests. Publicity: Annette Green Associates, 101 Park Avenue, MU. 3-5563.		
Tuesday June 5 8:30 P.M.	ANNUAL COLLEGE FASHION SHOW	GLAMOUR MAGAZINE (420 LEXINGTON AVENUE)	CARNEGIE HALL 7TH AVENUE & 57TH STREET
	Preview of August issue and introduction of "The Ten Best Dressed College Girls In America." Tickets: $7.50. By invitation. Contact: Harrolyn Dilley, MU. 9-5900, Ext. 202.		
Beginning Tuesday June 5	OPENING: FALL COLLECTION	MILARRE ORIGINALS, INC.	1400 BROADWAY SHOWROOM - 9TH FLOOR
	Continuous daily showings of Milarre's Fall collection. Contact: Milton Lichtstein, WI. 7-7787.		
Beginning Tuesday June 5	OPENING: FALL JUNIOR COLLECTION	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
	Fall junior fashions, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.		
Beginning Tuesday June 5	OPENING OF FALL DRESS COLLECTION	R & K ORIGINALS, INC.	1400 BROADWAY SHOWROOM - 5TH FLOOR
	Informal showings. By appointment. Publicity: Hilda Sherey, PE. 6-0900.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday June 5	OPENING OF FALL DRESS COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Fall collection of costumes and wool dresses, designed by Shannon Rodgers. By appointment. Contact: Jerry Uchin, CH. 4-4940.		
Wednesday June 6 8:30 A.M. Breakfast	FASHION SHOW AND BREAKFAST	INGENUE MAGAZINE (750 THIRD AVENUE)	500 CLUB 500 SEVENTH AVENUE
	Fashion show preview for Fall, featuring young junior fashions from the August and September editorials. For press, retailers, and buying offices, by reservation. Tickets: $3.50. Publ.: Fay O'Neill, YU. 6-6300.		
Wednesday June 6 8:45 A.M. Breakfast	PREVIEW OF FALL COLLECTION	TRAVEL AND MATERNITIES (437 FIFTH AVENUE)	SAVOY-HILTON HOTEL THE COLUMNS
	"Secret Panel"--showing of Fall maternity fashions, designed by Madame Louise Brune. Show at 9:30. For press and buyers, by invitation. Contact: Patricia Dickerman, EL. 5-6333. Publicity: Helyn Malsberger, EL. 5-6332.		
Wednesday June 6 9:00 A.M.- 2:00 P.M. Brunch	OPEN HOUSE FOR PRESS AND BUYERS	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
	Showing of Fall jewelry collection. Three cultured pearl necklaces with demonstration of the evolution of cultured pearls within the oyster. By invitation. Publ.: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.		
Wednesday June 6 9:30 A.M. Coffee	PREVIEW: FUR FASHIONS BY CONSTANTINO	THE CHRISTIE BROS. FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	"Classics in Fur"--designed by Constantino. (Showing at 10:00.) Fashion Director and commentator: Mia Grau. By invitation. Contact: PE. 6-6944.		
Wednesday June 6 11:00 A.M.	OPENING: JUNIOR FALL DRESSES	JEANE SCOTT	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	One showing only. By invitation. Contact: LO. 5-2626.		
Wednesday June 6 11:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION	MAX BOGEN, INC.	350 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	The Bogens will preview "Young Elegance" in furs, designed by Phyllis. Commentator: Ernest Bogen. Publ.: Terry V. Seymour, MU. 8-6380.		
Wednesday June 6 12:00 Noon	OPENING OF FALL COLLECTION	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Mollie Parnis' Fall collection, June 6, 7, 12, 13, 14, at 12:00 Noon. By reservation only. Contact: Lou Scobell, BR. 9-5012.		
Wednesday June 6; Thursday June 7 12:00 Noon Luncheon	FASHIONS IN LUREX-ZEFRAN-ZEFKROME	THE DOW CHEMICAL CO.	350 FIFTH AVENUE SHOWROOM - 801
	Fall knitted and woven fashions in Lurex, Zefran, and Zefkrome at two luncheon presentations. For press and retailers, by invitation. Contact: Emma Treadwell, PL. 7-8300. Press contact: Ruth Hammer Associates, EL. 5-7872.		
Wednesday June 6 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FUR COLLECTION	REVILLON	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Preview of Revillon's wholesale Fall-Winter fur collection. By invitation. Thereafter by appointment. Publicity: Bill Paige, PL. 9-5504.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 6 2:00 P.M.	PREVIEW OF FALL JUNIOR FASHIONS Designed by Betty Carol. Also showing Thurs., June 7, at 2:00. By reservation. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday June 6 2:30 P.M.	PREVIEW OF GLOVE DRESSING FOR FALL "The You in Fashion"--a fashion collage, featuring Hansen gloves. Also, Mon., June 11, at 2:30. By invitation. Contact: Helen Sisson, CH.4-0290.	HANSEN GLOVE CORP.	HOTEL BILTMORE LIBRARY (A-1)
Wednesday June 6 3:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: Pearl Newman, OX. 5-8130.	SCAASI	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 6 5:00 P.M. Cocktails	CALIFORNIA FASHIONS IN NEW YORK Preview of Fall ready-to-wear collection, designed by Jean Louis. By invitation. Publicity: Eleanor Lambert, 32 East 57th St., MU. 8-2130.	JEAN LOUIS OF CALIFORNIA	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday June 6 5:00 P.M.	FUR FASHIONS BY JO COPELAND Fall fur collection, designed by Jo Copeland. By invitation. Contact: Tom Walsh, PE. 6-0088. Publicity: Muriel Maxwell, LE. 5-6783.	HARRY & DAN GROSSMAN	333 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday June 6 6:00 P.M.- 8:00 P.M. Cocktails	PRESENTATION OF 1962 AWARDS The 1962 Sports Illustrated Design Awards will be presented to Stella Sloat and Elizabeth Stewart. By invitation. Contact: Patricia Young, LL. 6-2681.	SPORTS ILLUSTRATED	MUSEUM OF MODERN ART GARDEN
Beginning Wednesday June 6	OPENING: FALL DRESS COLLECTION Continuous daily showings of Rona's Fall collection. Contact: CH. 4-3872.	RONA DRESSES, INC.	1400 BROADWAY SHOWROOM - 19TH FLOOR
Thursday June 7 8:45 A.M. Breakfast	PREVIEW OF KNIT FASHIONS FOR FALL Showing of knit fashions for Fall 1962, by leading American designers. Showing at 9:30. By invitation. Contact: Irene Golub, OX. 5-1445.	ALAMAC KNITTING MILLS	THE FOUR SEASONS 99 EAST 52ND STREET
Thursday June 7 9:00 A.M. Breakfast	PREVIEW OF FALL COLLECTION Showing of Fall daytime, cocktail, and evening fashions, designed by Rivero y Mojena. By invitation. Thereafter, by appointment. Contact: Martha Brito, 1655 N. Miami Ave.,(Fla.); after June 1, EL. 5-2600 (N.Y.). Publicity: Peggy Cantor Assoc., 30 East 37th Street, MU 9-8542.	RIVERO Y MOJENA (MIAMI, FLORIDA)	SAVOY-HILTON HOTEL LE CHATEAU
Thursday June 7 9:45 A.M.	JUNIOR PETITE FUR FASHIONS "The Junior Petite Story"--preview of fur fashions styled by David Dana. By invitation. Contact: Mr. Himmelfarb, LA. 4-0105.	H.B.A. FURS, INC.	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 7 11:00 A.M.; 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Sarmi's Fall collection. Buyers' preview at 4:00 P.M. By invitation. Thereafter by appointment. Contact: CH. 4-7270.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 7 11:30 A.M.	PREVIEW: FALL-WINTER FUR FASHIONS Preview of Carl Bernstein's Fall-Winter fur fashions. By invitation. Thereafter, by appointment. Contact: Donald Bernstein, PE. 6-0546.	CARL BERNSTEIN & SONS	333 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 7 12:00 Noon	OPENING OF FALL COLLECTION Showing of Fall collection, designed by John Moore, June 7, 12, 14, at 12:00 Noon. Contact: BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday June 7 12:00 Noon Luncheon	PREVIEW OF FALL JUNIOR COLLECTION Eloise Curtis will present her Fall junior collection. For press and buyers, by invitation. Continuous daily thereafter. Contact: OX. 5-6650.	ELOISE CURTIS, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday June 7 2:00 P.M.	PREVIEW OF FALL COUTURE FASHIONS Mary Black's Fall couture collection. For press and buyers, by invitation. Thereafter by appointment. Contact: Norma Bell, PL. 8-2014.	MARY BLACK OF LONDON	41 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Thursday June 7 2:30 P.M.	PREVIEW OF FALL-WINTER FUR FASHIONS Preview of Fall-Winter fur fashions. By invitation. Contact: Herman Susskind, CH. 4-7551. Publicity: Ann Silver Assoc., MU. 7-8654.	QUALITY FURS-MANOS & BLOCK	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday June 7 3:00 P.M.- 6:00 P.M.	TRADE SHOWING: OVER-THE-COUNTER FABRICS Eastman will present a trade show, featuring over-the-counter fabrics containing Eastman fibers in Fall fashions made from patterns by Advance, Butterick, McCall's, Modes Royale, Simplicity, Vogue. By invitation. Contact: Lester H. Senholzi at Eastman, OR. 9-1820.	EASTMAN CHEMICAL PRODUCTS, INC.	F. I. T. 227 WEST 27TH STREET
Thursday June 7 3:30 P.M. Cocktails	FALL BACK-TO-SCHOOL TRENDS FASHION SHOW Fashions from Fall issues in a trends presentation. Showing promptly at 4:00 P.M. For retail stores, by invitation only. Contact: Kay Corinth, PL. 9-8100.	SEVENTEEN MAGAZINE (320 PARK AVENUE)	WALDORF-ASTORIA BALLROOM Tickets: $7.00.
Thursday June 7 4:00 P.M.	OPENING OF FALL COLLECTION Showing of a special group, designed by Bob Bugnand, in addition to Sam Friedlander's regular collection. Showing also Monday, June 11, at 2:30. By invitation. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday June 7 5:00 P.M.	OPENING OF FALL COLLECTION Thereafter, June 8, 12, 13, 20, 26, at 2:30; and June 19, at 10:30 A.M. By invitation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday June 7 5:15 P.M. Champagne	PREVIEW OF FALL COUTURE FASHIONS Showing of Fall couture fashions, designed by Angela. By invitation. Thereafter by appointment. Contact: Mr. Di Marinis, JU. 2-1747.	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
June 8	MACY'S RELEASE DATE--Bridal fashions. (No Show)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 7 6:00 P.M. Cocktails	TWENTY-FIFTH ANNIVERSARY PARTY	DEVONBROOK LTD. (1400 BROADWAY)	HOTEL PLAZA TERRACE ROOM
	Devonbrook will invite the press and buyers to a special celebration, honoring their twenty-fifth anniversary in business. By invitation. Publicity: Betty Yarmon, TR. 9-7112.		
Beginning Thursday June 7- June 28	FALL CALIFORNIA FASHIONS IN NEW YORK	ERNST STRAUSS, INC. BY MONICA	GOTHAM HOTEL
	Monica Strauss will present the Fall collection by Monica. By appointment. Contact: Gene Roberts, 9024 Burton Way, Beverly Hills, CR. 4-5917, (L.A.); after June 6, CI. 7-2200 (N.Y.).		
Friday June 8 9:00 A.M. Breakfast	PREVIEW OF FALL- WINTER FUR FASHIONS	LAURENCE H. KAYE FURS (345 SEVENTH)	HOTEL PLAZA TERRACE ROOM
	Laurence H. Kaye will preview his Fall-Winter fur fashions. For press and buyers, by invitation. Thereafter, beginning Mon., June 11, at 10:30 and 2:30, by appointment at showroom. Contact: Rose Ciacci, OX. 5-8340.		
Friday June 8 10:30 A.M.	PREVIEW OF FALL IMPORT FASHIONS	FONTANA OF ROME	HOTEL PLAZA STATE SUITE
	Preview of Fontana's Fall import fashions. By invitation. Contact: Joan Franges, PL. 3-7244. Publicity: Rosemary Sheehan, MU. 5-1280.		
Friday June 8 12:00 Noon Champagne	PREMIERE OF FALL WHOLESALE FASHIONS	MARTIER-RAYMOND	13 WEST 57TH STREET SHOWROOM - 2ND FLOOR
	Martier-Raymond will premiere their Fall wholesale collection of daytime to evening fashions, at new showroom. For press and buyers, by invitation. Thereafter, by appointment. Publ.: Muriel Victor, PL. 3-0697.		
Friday June 8 3:00 P.M.	TWENTY-SEVENTH ANNUAL COLLEGE CLINIC	MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE)	WALDORF-ASTORIA BALLROOM
	"August Mademoiselle, Campus Guide"--Back-to-school fashions from Mademoiselle's August 1962 college issue. Merchandise exhibit and reception 3:00 P.M. Showing promptly at 4:00 P.M. Tickets: $7.50, by invitation only. (Special buses, Metropolitan Opera, from 2:30.) Contact: Susan O'Reilly, MU. 9-5900, Ext. 670.		
Monday June 11- June 15 10:00 A.M.	OPENING OF FALL COLLECTION	CLARE POTTER (WEST NYACK, N.Y.)	SHERATON RUSSELL HOTEL PARK AVE. & 37TH STREET
	Showing daily at 10:00 A.M.; also special negligee collection. Contact: NAnuet 3-2523.		
Monday June 11 10:30 A.M. Champagne	PRESS PREVIEW: FALL- WINTER FUR COLLECTION	BEN KAHN FURS	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
	Ben Kahn will present his Fall-Winter fur collection, also premiere showing of a couture group, designed by Pauline Trigere. By invitation. Buyers' showings June 12, 13, 14, at 2:30 P.M. By appointment. Publicity: Mathews-Latham, 128 E. 37th Street, MU. 5-7907.		
Monday June 11 2:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Preview of Fall-Winter custom furs, designed by Arthur Schwartz. By invitation. Trade showings, Tues., June 12, at 2:30, and Wed., June 13, at 10:30. Thereafter by appointment. Contact: CH. 4-8685. Publicity: Pauline Greene at Charles J. Charney, 310 Madison Ave., TN. 7-2288.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 11 3:30 P.M.	PREVIEW OF "FANTASY IN FURS"	FUR INFORMATION & FASHION COUNCIL	F. I. T. 227 WEST 27TH STREET
	Theatrical fashion show, including 70 fur fashions by leading American designers; also an exclusive collection by Cardin, Sybil Connolly, Givenchy, Pucci. Thereafter to be seen in major cities this Fall. By invitation. Publicity: Nona Lou Greene at Ruder & Finn, PL. 9-1800.		
Monday June 11 4:30 P.M. Cocktails	PREVIEW OF FALL DRESS COLLECTION	DOROTHY DICKERSON	19 WEST 57TH STREET SALON - 5TH FLOOR
	Daytime, cocktail, and evening fashions for Fall. Showing at 5:00 P.M. By invitation. Thereafter by appointment. Contact: EL. 5-0989.		
June 11	ABRAHAM & STRAUS RELEASE DATE--Bridal fashions. (No Show)		
Tuesday June 12 9:00 A.M. Champagne Breakfast	PREVIEW: READY-TO- WEAR FUR COLLECTION	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL PLAZA TERRACE ROOM
	Ready-To-Wear Fall and Winter fur collection. By invitation. Thereafter, 10:30 and 2:30, at showroom, by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, 32 East 57th Street, MU. 8-2130.		
Tuesday June 12 2:30 P.M.	PREMIERE: FURS BY JACQUES HEIM	SOL SCHULMAN COMPANY	150 WEST 30TH STREET SHOWROOM - 9TH FLOOR
	Fall-Winter fur fashions, designed in Paris by Jacques Heim, exclusively for Sol Schulman. For press and buyers, by invitation. Thereafter, daily at 10:30 and 2:30, by appointment. Publicity: Gwen Considine, PE. 6-4481.		
Tuesday June 12 2:30 P.M.	PRESS SHOWING OF DESIGNER COLLECTION	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL.5-7872.		
Tuesday June 12 5:30 P.M. Cocktails	PREVIEW: WOMEN'S KNITTED FASHIONS	WOOL ASSOCIATES,INC.; AMERICAN WOOL COUNCIL	HOTEL PIERRE GRAND BALLROOM
	"New Faces In Woolknits"--sixteenth annual fashion show and banquet, previewing women's wool knitwear for Fall. Annual Woolknit Awards for top creativity. By invitation. Knitters and designers admitted to banquet at 7:30, after show. Publicity: Eleanor Kairalla, MU. 8-1171.		
Wednesday June 13 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR COLLECTION	FANTASIA FURS, INC. (STESSEL,WARE,PRINCE)	333 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Fantasia Furs will present their Fall-Winter fur collection. By invitation. Contact: LA. 4-0330. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Wednesday June 13 11:00 A.M.	PREVIEW: FALL-WINTER FUR FASHIONS	STONE & STONE	333 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Couturier Fashions-showing of Fall-Winter fur fashions. By invitation. Contact: LA. 4-1700.		
Wednesday June 13 3:30 P.M. Champagne	PREVIEW: FALL-WINTER FUR FASHIONS	MONA LISA FURS	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Preview of Fall-Winter fur fashions for Mona Lisa by Max Koch. By invitation. (Note Change Of Date.) Commentator: Mia Grau. Contact: CH. 4-5852.		
June 14	PRESS SHOWING OF WERLE'S FALL FASHIONS, BREAKFAST 9:00 A.M. (See Pg. 6)		

1963

january

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february

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march

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april

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may

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june

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july

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august

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september

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october

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november

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december

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